

# Privacy Policy

**Effective Date:** [Insert Date]

Exicon Group ("Company", "we", "us", or "our") respects your privacy and is committed to protecting it through this Privacy Policy. This policy describes how we collect, use, disclose, and safeguard your information when you visit our e-commerce platform **Event Desk** ("Website").

## 1. Information We Collect

- **Personal Information:** Name, email, phone number, billing/shipping address, payment details, etc.
- **Technical Data:** IP address, browser type, device information, usage data, cookies.
- **Transactional Data:** Order details, payment confirmations, delivery details.

## 2. How We Use Your Information

We use the collected information to:

- Process and fulfill your orders.
- Communicate regarding purchases, support, and updates.
- Improve our website, services, and customer experience.
- Comply with legal obligations.

## 3. Sharing Your Information

We may share your information with:

- Trusted third-party service providers (for payment, delivery, analytics).
- Government or regulatory bodies when required by law.
- Internal teams within Exicon Group for operational purposes.

## 4. Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, alteration, or destruction.

## 5. Your Rights

You have the right to:

- Access and review your personal data.
- Request corrections or deletions.
- Opt-out of marketing communications.

## 6. Cookies

Our website uses cookies to improve functionality and analyze usage. You can manage cookie settings via your browser.

## **7. Third-Party Links**

Our site may contain links to third-party websites. We are not responsible for their privacy practices.

## **8. Changes to This Policy**

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date.

## **9. Contact Us**

For questions regarding this Privacy Policy:

 Email: [Insert Contact Email]

 Address: [Insert Business Address]